

Principal Sponsor

**KRAFTON**



# GLOBAL ENT → TECH SHOW

WHERE CONTENT MEETS TECH

21-23 NOVEMBER 2024 | YASHOBHOOMI (IICC), NEW DELHI

CONNECT • COLLABORATE • CATALYZE • CHANGE



Cinema Zone



Content Market



Distribution  
And Delivery



International Pavilions

Focused show at:



Country Partner  
Republic of Korea

**CELEBRATING**  
**50 YEARS**  
**INDIA-KOREA BILATERAL RELATIONS**

# Overview: Entertainment Industry in India

The Indian entertainment industry stands as a vibrant spectrum of creativity and commerce, marked by its remarkable diversity and rapid growth. Fueled by a burgeoning middle class, increasing digitization, and a deep cultural heritage, the industry has seen an exponential rise in content consumption across platforms. Projections indicate a substantial growth trajectory, with the industry poised to hit **Rs. 2.34 trillion (USD 29.2 billion)** and maintain a robust Compound Annual Growth Rate (CAGR) of 10%, potentially reaching **Rs. 2.83 trillion (USD 35.4 billion)** by the year 2025.



## *Where Content & Tech Converge to Shape the Future of Entertainment*

The **Global Ent-Tech Show 2024** serves as a meeting ground for tech companies, offering a unique lens through which to explore the world of content creation, distribution, and consumption. The objective is to foster collaboration and synergy between the realms of technology and entertainment. By bridging the gap between tech infrastructure, platforms, and solution providers, **GES-2024** aims to drive forward-thinking discussions, showcase cutting-edge products, and highlight the transformative influence of AI tools on content creation.





# Country Partner Republic of Korea

As a Country Partner, Republic of Korea presents a wealth of opportunities for collaboration and growth in the entertainment industry.



## Global Content Hub:

Dive into the heart of the Korean Wave with insights from the pioneers of K-pop and K-drama.



## Tech Meets Talent:

Explore how cutting-edge technologies like AI and VR are revolutionizing content creation and distribution in Korea.



## Cross-Cultural Collaborations:

Learn about successful international partnerships that amplify global reach and cultural exchange.



## Creative Powerhouse:

Gain exclusive access to workshops and panels led by Korea's top creatives and business moguls.

## Key Attractions of the Global Ent-Tech Show 2024



### Start-Up in Spotlight:

This dynamic space at GES-2024 is dedicated to showcasing the brightest talents and most promising ventures in the realm of entertainment technology.



### B2B Networking:

Connect with leading tech and content companies from across India and beyond, forging strategic partnerships and unlocking new opportunities for growth.



### Live Workshops:

Gain hands-on insights, practical skills, and insider knowledge from industry experts. Led by industry professionals, the workshop covers a range of production topics from cameras to Generative AI.



### Digital Transformation:

Join us on a mind-bending journey as we explore the cutting-edge technologies transforming the entertainment landscape of tomorrow.



**Tech Zone**

Explore the latest technology innovations shaping entertainment Industry.



**Cloud Computing**

Discover scalable solutions revolutionizing content workflows.



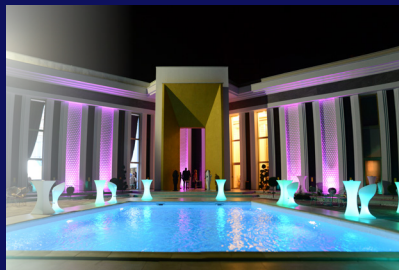
**Content Market**

Connect with creators, distributors, and buyers in a bustling marketplace.



**International Pavilions**

Experience global tech advancements from diverse countries.



**State Pavilions**

Explore regional creativity and innovation in the entertainment industry.



**Startup Zone**

Engage with visionary startups driving entertainment tech innovation.



**Distribution & Delivery**

Learn about effective content distribution strategies in the digital age.



**AI Zone**

Experience AI-driven solutions transforming content creation and engagement.



**Immersive Zone**

Dive into virtual and augmented reality experiences reshaping entertainment Industry.



**Game Tech**

Discover cutting-edge gaming technology and design innovations.



**Cinema Zone**

Explore the art and technology of filmmaking, from cameras to visual effects.





# Exhibitor Opportunity

For Intelligent Content Creation Needs

- Adtech Solutions
- AI/Machine Learning
- Cameras and Lenses
- Editing
- Motion Graphics
- NFT
- Cloud Computing
- Content Protection
- Devices
- Digital Signage
- AVOD/SVOD
- Digital Asset Management
- Mobile TV Video Distribution Technologies
- Remove Transmission
- Software Applications
- Servers
- 8K Display
- Blockchain
- Animation/VFX/3D Graphics
- Digital Intermediaries
- Motion Capture
- VoiceAI/VisionAI
- Metaverse
- Content Flow Solutions
- Data Analytics
- Digital Cinema
- IoT
- Digital Rights Management
- Infrastructure Equipment
- Streaming/OTT
- SAAS
- Storage
- 360 Capture

# Visitors Profile

- Film Producers
- Television Channels
- Streamers
- Production Companies
- Studio Owners
- Industry Representatives
- International Visitors
- Gaming Enthusiasts
- Academia
- Broadcasters
- Media
- TV Producers
- Consultants
- Technicians/Sound Engineers
- Government Officials
- Creative Artists
- General Visitors



# ConTech Summit

Engage in thought-provoking discussions and knowledge-sharing sessions at the **CONTECH Summit**, exploring innovative strategies for content creation, distribution, and consumption. Step into the realm of innovation at the CONTECH Summit, where the role of artificial intelligence in reshaping the very landscape of content creation, distribution, and consumption will be in the spotlight.

# Immersive Zone

Step into a world of boundless imagination, where **Augmented Reality (AR)** and **Virtual Reality (VR)** technologies transport you to new dimensions of storytelling and exploration.



Academia Partner



Media Partners



----- For More Information, Please Contact -----

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